

Guide to Use of Intellectual Property Protection

| Creative Work | Applicable Legal Rights | | | | |
|------------------------------------|-------------------------|-----------|--------|-----------|-----------|
| | Trade Secret | Copyright | Patent | Trademark | No Rights |
| Advertising | | X | | X | |
| Advertising copy | | X | | | |
| Architectural Drawings, renderings | | X | | | |
| Arrangement of facts | | X | | | |
| Artwork | | X | | X | |
| Biography | | X | | | |
| Biological Inventions | X | | X | | |
| Blueprints | | X | | | |
| Book Design | | | | X | X |
| Book Titles | | | | | X |
| Carpet Design | | | X | X | |
| Cartoons | | X | | X | |
| Characters – animated | | X | | X | |
| Characters-books | | | | | X |
| Characters-Comic strips | | X | | X | |
| Characters – TV or movies | | | | | X |
| Charts | | X | | | |
| Chemical Inventions | X | | X | | |
| Choreographed Works | | X | | | |
| Clothing accessories and designs | | | X | | |
| Comic strips | | X | | X | |
| Commercial Names | | | | X | |
| Computers | X | | X | | |
| Containers | | | X | X | |
| Cosmetics | X | | X | | |
| Databases | | X | | | |
| Decorative Hardware | | | X | X | |
| Design | | X | X | X | |
| Drawings | | X | | | |
| Electrical Inventions | X | | X | | |
| Electronic Inventions | X | | X | | |
| Engineering plans | | X | | | |
| Etchings | | X | | | |
| Fabric | X | | X | | |
| Fabric Design | | X | X | X | |
| Facts | | | | | X |
| Flowcharts | X | X | | | |
| Food Inventions | X | | X | | |
| Forms | | X | | | |
| Formulas - chemical | X | | X | | |
| Formulas – cosmetic | X | | X | | |

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|---------------------------------|---|---|---|---|---|
| Formulas-food | X | | X | | |
| Furniture design | | | X | X | |
| Games, board, box, instructions | | X | X | X | |
| Hardware | | | X | X | |
| House wares | | | X | X | |
| Ideas by themselves | X | | | | |
| Interior Design | | X | | X | |
| Internet Domain Names | | | | X | |
| Jewelry | | X | X | X | |
| Labels | | | | X | |
| Landscape design | | X | X | | |
| Laser Light Show | X | X | | | |
| Laws of Nature | | | | | X |
| Lectures | | X | | | |
| Lithographs | | X | | | |
| Logos | | | | X | |
| Machines | X | | X | | |
| Machines-Internal Parts | X | | X | | |
| Magazines | | X | | X | |
| Magazines | | | | | |
| Magic tricks or techniques | X | | X | | |
| Manufacturing process | | | X | | |
| Maps | | X | | | |
| Mathematical Algorithms | X | | | | |
| Mechanical inventions | X | | X | | |
| Medical Accessories, devices | | X | X | | |
| Method of doing business | | | X | | |
| Movie-film or video | | X | | | |
| Movie plot (not written) | X | | | | |
| Movie script | X | X | | | |
| Movie treatment | X | X | | | |
| Murals | | X | | | |
| Musical composition | | X | | | |
| Musical instrument | | X | X | | |
| Names-business | | | | X | |
| Names-entertainer/celebrity | | | | X | |
| Names – Famous animals | | | | X | |
| Names- product or service | | | | X | |
| Odors – new/process | X | | X | | |
| Odors-used in marketing | | | | X | |
| Packaging | | | X | X | |
| Paintings | | X | | | |
| Pamphlets | | X | | | |
| Periodicals | | X | X | | |
| Photographic process | X | | X | | |
| Photographs | | X | | | |

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|----------------------------------------------------------------------------|---|---|---|---|---|
| Plants and plant inventions | X | | X | | |
| Plays – written or performances | | X | | | |
| Pottery | | X | | | |
| Prints | | X | | | |
| Project designs | X | X | | | |
| Radio programs | | X | | X | |
| Record books | | X | | | |
| Recreational Gear | | | X | X | |
| Reproductions | | X | | | |
| Schedules | | X | | | |
| Scientific treatises | | X | X | | |
| Sculpture | | X | | | |
| Shapes | | | X | X | |
| Shoes | | | X | X | |
| Signs | | | | X | |
| Slogans | | | | X | |
| Software | X | X | X | | |
| Software titles | | | | X | |
| Songs-jingles for marketing | | X | | X | |
| Songs-not written or recorded | X | | | | |
| Songs-written or recorded | | X | | | |
| Sounds-new way to make | X | | X | | |
| Sounds-original sequence | | X | | | |
| Sounds – used in marketing | | | | X | |
| Sporting goods-designs | | X | X | X | |
| Sporting goods-equipment | | | X | | |
| Stained glass | | X | | | |
| Structural plans | | X | | | |
| Symbols | | | | X | |
| Titles-books, plays | | | | X | |
| Titles, magazines | | | X | X | |
| Titles-movies, TV shows | | | | X | |
| Toys | X | X | X | | |
| Translations | X | | | | |
| Videotape | X | | | | |
| Wallpaper design | X | | | | |
| Weavings | X | | | X | |
| WEB pages | X | | | X | |
| Words by themselves | | | | | X |
| Writing. Articles. Essays. Poems, novels, short stories, non-fiction books | X | | | | |